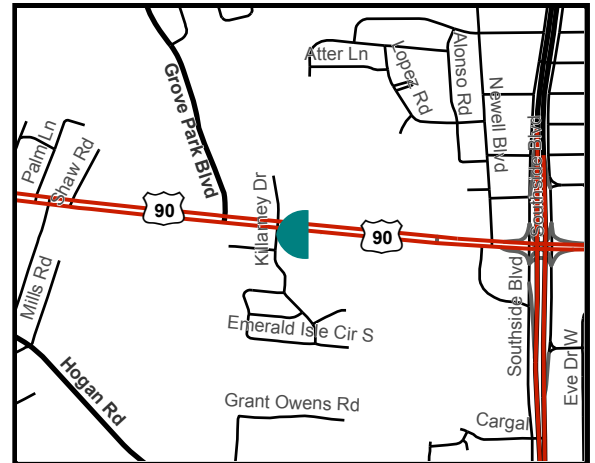


JACKSONVILLE

LOCATION #: 002934
DESCRIPTION: Beach Blvd 1500 ft W/O Southside Blvd SS
CITY: Jacksonville
ZIP: 32216
FACING: Facing: East
SIZE: 14' x 48'
TOTAL 18+ IMPS: 197,185 (Weekly)
TAB PANEL ID: 84530



Latitude: 30.28694 Longitude: -81.56629

This westbound location leads to the heart of Downtown Jacksonville and is used heavily by beaches commuters.

This location is also adjacent to heavily traveled intersections leading to upscale shopping centers including The Saint Johns Town Center and the Avenues Mall.

Beach Boulevard is one of only 3 arteries going to and from the heavily populated beaches area of Jacksonville.



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JACKSONVILLE

LOCATION #: 004188
DESCRIPTION: Phillips Hwy 700 ft S/O Baymeadows Road WS
CITY: Jacksonville
ZIP: 32256
FACING: Facing: South
SIZE: 14' x 48'
TOTAL 18+ IMPS: 105,181 (Weekly)
TAB PANEL ID: 30571655



Latitude: 30.219 Longitude: -81.58508

This northbound location leads traffic into the heart of Downtown and is a heavily commuted roadway for traffic from the southside of town.

The Baymeadows area has a multitude of shops, office parks, lodging and restaurants.

Philips Highway has a multitude of car dealerships and is a light industrial area with heavy traffic.

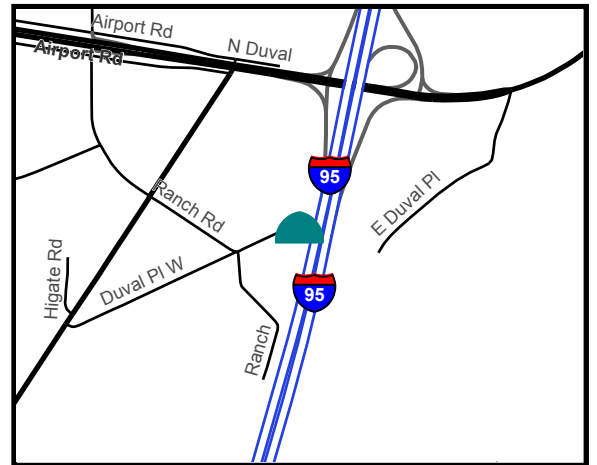


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LOCATION #: 003177
DESCRIPTION: I-95 1500 ft S/O Airport Road WS
CITY: Jacksonville
ZIP: 32218
FACING: Facing: South
SIZE: 14' x 48'
TOTAL 18+ IMPS: 208,401 (Weekly)
TAB PANEL ID: 30610802



Latitude: 30.47709 Longitude: -81.64529

This location is northbound on I-95 headed towards the Jacksonville International Airport.

This area of I-95 heads toward the Georgia border as well as the Fernandina Beach, Amelia Island area which is home to a Ritz-Carlton and the Amelia Island Plantation.

This is a heavy tourist and local traffic commuter area.

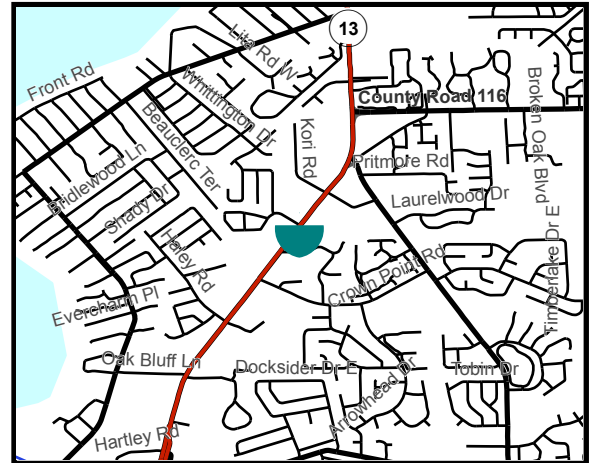


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JACKSONVILLE

LOCATION #: 003288
DESCRIPTION: San Jose Blvd 1500 ft S/O Old St Augustine Rd ES
CITY: Jacksonville
ZIP: 32257
FACING: Facing: North
SIZE: 14' x 48'
TOTAL 18+ IMPS: 133,520 (Weekly)
TAB PANEL ID: 84636



Latitude: 30.1985 Longitude: -81.62032

This location targets the upscale Mandarin business district.

This southbound location leads toward the I-295 beltway and the Julington Creek Country Club.

This is an area great for business coverage, shopping and local commuter traffic.

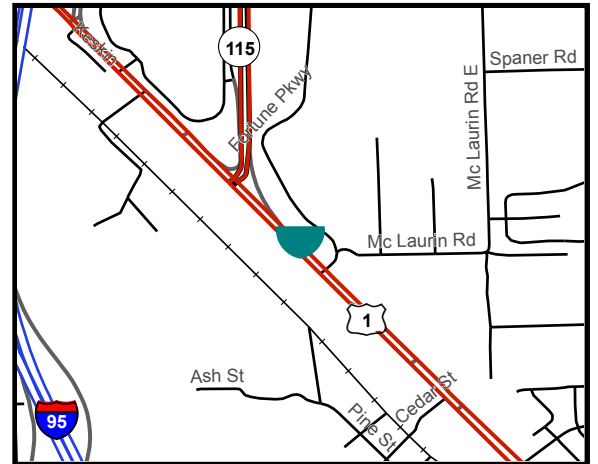


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JACKSONVILLE

LOCATION #: 008300
DESCRIPTION: Phillips 0.2 mi S/O Southside ES
CITY: Jacksonville
ZIP: 32256
FACING: Facing: North
SIZE: 14' x 48'
TOTAL 18+ IMPS: 118,388 (Weekly)
TAB PANEL ID: 30571656



Latitude: 30.17709 Longitude: -81.55003

This southbound location reaches traffic traveling from the Mandarin area towards the popular Avenues Mall, one of Jacksonville's largest and most frequented retail corridors.

The corridor is also home to one of the largest automobile dealership "rows" in the market.

The Phillips Highway/Southside Boulevard interchange is a major traffic area in the city as it reaches traffic exiting I-95 as well as St. Johns County residents, a fast growing and highly desirable target demographic of the market.



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